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For Immediate Release

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Connecticut Retailer Beacon Point Marine Joins Luhrs Dealer Network

ST. AUGUSTINE, FL (May 8, 2006) — Luhrs Corporation today announced that Beacon Point Marine of Connecticut has become a new dealer for its line of quality offshore fishing yachts.

The Connecticut market has been served by Luhrs dealers in New York and Boston for the past two years.

“Beacon Point is a well established, solid dealership in a perfect market for the Luhrs product line,” said Don Smith, manager of dealer development for Luhrs. “They have one of the best service facilities in the northeast, and we believe their sales force will triple Luhrs sales in market.”

Beacon Point has been in business since 1991 and has three locations along the Connecticut shoreline in Cos Cobb, Shelton and Clinton. In addition to new boat sales, services include pre-owned boat brokerage, yard service with crane and travel lift, operation of 300 slips at Cos Cobb and 50 slips at Shelton, mechanical service and a ship’s chandlery.

“Luhrs is a well-established brand that is a perfect complement to our existing product lines,” said Brian Luby, sales manager for Beacon Point Marine. “We are very excited to offer such a great value in the 28 to 41-foot inboard diesel fishing boat product line for our customers.”

Luhrs Corporation, part of the Luhrs Marine Group, is located in St. Augustine, Fla. Its legendary line of offshore open, convertible and hardtop models are known for its overall fishability, bluewater performance and outstanding value. For more information about Luhrs or its products, visit www.luhrs.com.; for Beacon Point Marine www.beaconpointmarine.com.